

PRESS RELEASE



For Immediate Release PRDG1299

Investors roll out a warm welcome for Chorus II

Lévis (Québec), October 26, 2012 – \$2 billion in assets under management! And Chorus II Portfolios achieved that in less than one year. The warm welcome shows that investors more and more are seeking out solutions that combine tax benefits, dynamic management of their assets, income flexibility and a peerless fee structure.

Launched in November 2011, Chorus II is designed to meet the needs of clients with \$100,000 and more to invest. The six portfolios that make up Chorus II are structured in two versions – Trust Class for registered accounts and Corporate Class for non-registered accounts. They offer the options and flexibility investors value, in particular those whose focus is reducing the tax impact on their non-registered investments.

"The interest Chorus II has aroused so rapidly proves to us that we put our finger exactly on the pulse of investor needs. Beyond being proud to achieve \$2 billion in assets under management with Chorus II, we're especially happy we were able to develop a solution that speaks directly to our clients' expectations," revealed Éric Landry, Director of Specialized Investment Product Development, Desjardins Group.

Investing in RRSPs and TFSAs is a key element in a sound financial strategy for retirement because of the tax benefits these products provide. However, once an investor has maximized plan contributions and still has significant liquidity, it's important to know that other flexible and tax-advantaged non-registered investments are available, such as Chorus II Corporate Class.

About Desjardins Group

Desjardins Group <u>www.desjardins.com</u> is the leading cooperative financial group in Canada with assets of \$194 billion. Drawing on the strength of its caisse network in Québec and Ontario and its subsidiaries across Canada, it offers a full range of financial products and services to its 5.6 million members and clients. Desjardins specializes in Wealth Management and Life and Health Insurance, in Property and Casualty Insurance, in Personal Services, in Business and Institutional Services. "Best Corporate Citizen in Canada" for 2012 and among Canada's Top 100 Employers for 2012[™], Desjardins is supported by the skills of its 44,645 employees and the commitment of nearly 5,400 elected officers. A new education and cooperation program is now available to Desjardins members and the general public. For more information, visit www.desjardins.com/co-opme.

- 30 -

Information (*for journalists only*): Caroline Phémius, Media Relations Advisor Desjardins Group 514-281-7000 or 1-866-866-7000, ext. 7646 <u>media@desjardins.com</u>